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### **BRIEF LGU PROFILE**

#### ➤ *Historical Background*

#### How Alaminos Got Its Name

Alaminos began as a barrio of San Pablo City which was then only a town of the province of Batangas. Its initial name was TRENCHERA denoting the presence of long and deep ravines. The early inhabitants of Trenchera were believed to be INSURECTOS and possibly fugitives who took advantage of the numerous trenches for hiding as well as for defense against the Spanish authority.

### **GEOGRAPHICAL COMPOSITION**

#### **LOCATION**

Alaminos is a heart-shaped mainland Municipality of Laguna Province and it is located within 121° 12' 40.79" - 121° 17' 23.36" Longitude and 13° 59' 43.64" - 14° 5' 35.73" Latitude of the southern part of Laguna. It is bounded by Municipalities of Bay and Calauan, Laguna in the North, San Pablo City in the East, Municipality of Sto. Tomas, Batangas in the West, and Lipa City, Batangas in the South. It is located some 78 kilometers southward of Manila and about 28 kilometers northward of the Laguna provincial capitol

#### **TOPOGRAPHY**

The topography of Alaminos is relatively flat. The southern and southwestern portion of the municipality is characterized by rugged

terrain. The municipality has two mountains (Mt. Olila and Mt. Patagin) and five hills (Mapait, Bunsulan, Tanza, Palindan, and Burol)

The Municipality of Alaminos is composed of fifteen (15) barangays. Barangays Poblacion represents the four (4) urban barangays namely: Barangay Uno, Dos, Tres and Cuatro. The eleven remaining barangays are considered rural. The total land are of the municipality based on the consolidated Barangay Index Maps is 5,476 hectares. San Juan accounts for the biggest area that is 930 hectares. San Gregorio is the second biggest barangay followed by Santa Rosa with an area of 840.62 and 802.30 hectares, respectively. San Roque is the smallest Barangay with only 170 hectares.

- Legal Basis of creation / date of approval: 1915

- Land uses (in has.):

Commercial	2.19	Industrial/Eco zones	83.73
Residential	79.42	Institutional	11.34
Agricultural	2072.58	Special/other uses	49.25
Protected Areas	4.64		

#### Major Religious Denominations:

Roman Catholic	93.46
Born Again Christians	2.82
Iglesiani Cristo	2.64
Aglipay	0.45
Seventh Day Adventist	0.19
Protestants	0.16
Jehovah's Witnesses	0.16
Mormons	0.12

#### Communications:

**Service Provider** : Cellphone

	:	<u>smart, globe, suncell</u>
Landlines	:	<u>PLDT</u>
Postal Services	:	<u>1 Courier service</u>
Recreational Facilities	:	<u>Basketball Court, Lawn Tennis</u> Court and Table Tennis Court
Transportation	:	<u>Jeep, tricycle, Van, buses</u>
Power Supply	:	<u>MERALCO</u>
Water Supply	:	Alaminos Water District

**Number of Educational Institutions:**

Technical and Vocational	:	<u>2</u>
Universities & Colleges	:	<u>none</u>
High school (public/private)	:	<u>3/3</u>
Elementary (public/private)	:	<u>12/4</u>
Day Care Center	:	

<b>Total LGU Income 2012</b>	:	72,930,943.84
Internal (local source)	:	18,254,279.84
External IRA	:	54,676,664.00
Share from National Wealth	:	N/A

<b>Income Class</b>	:	<u>3<sup>rd</sup> Class</u>
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**Major Income Sources (specify)**

Manufacturing	:	<u>none</u>
Agriculture	:	Coconut, Rambutan and Lanzones
Services	:	
Tourism Subdivision	:	MuseoniCipra @ Acropolis  Agustin, Alaminos, Laguna
Cottage Industry	:	
Mining	:	<u>none</u>

**List of Banks/Financial Institutions**

**Rural Banks**

1. Quezon Capital Rural Bank
2. Rural Bank of Dolores, Quezon Inc.

**Commercial Bank**

1. UCPB Savings Bank
2. Luzon Development Bank
3. Card Bank Alaminos Unit 1
4. Card Bank Alaminos Unit 2
5. BDO Union Bank Inc.

**List of Tourist Destinations**

1. Museo de Cipra
2. Coramblan Festival – October 12

**List of Special Events/Festivals**

Coramblan Festival October 12  
Town Fiesta Every 12<sup>th</sup> of October

### Political Data

Seat of Government ( <i>Address</i> )	:	Daniel Fandiño St., <u>Poblacion III</u> <u>Alaminos, Laguna</u>
Congressional district where the LGU Belongs (for cities & municipalities)	:	<u>3<sup>rd</sup> district</u>
Number of Voting Centers / Precints	:	12/74
Total Number of Barangays (Urban: 4 / Rural 11 )	:	<u>15</u>
Total number of registered voters ( at the end of profile year)	:	<u>26,213</u>

### Municipal Officials and Department Heads

#### Municipal Officials

- ✚ Mayor: EladioMasaMagampon, M.D.
- ✚ Vice Mayor : Ruben Donato Alvarez

### Councilors:

- ✚ Hon. Lorelei M. Pampolina – Sangguniang Bayan Member
- ✚ Hon. Jeyson C. Abu - Sangguniang Bayan Member
- ✚ Hon. Nikki D. Castillo - Sangguniang Bayan Member
- ✚ Hon. Lino B. Zuñiga - Sangguniang Bayan Member
- ✚ Hon. Noel L. Monzones - Sangguniang Bayan Member
- ✚ Hon. Benito M. Avenido - Sangguniang Bayan Member
- ✚ Hon. Candelaria V. Calabia - Sangguniang Bayan Member
- ✚ Hon. Darwin S. Tolentino - Sangguniang Bayan Member
- ✚ Hon. Noel M. Fandiño – SB Member ( ABC Vice-President)

**Department Heads:**

<b>Engr. Nielson B. Faylona</b>	<b>Municipal Planning and Development Coordinator</b>
<b>Cirilo M. Mista</b>	<b>Municipal Accountant</b>
<b>Irene O. Banawa</b>	<b>Municipal Budget Officer</b>
<b>Sofia U. Cumpio</b>	<b>Municipal Treasurer</b>
<b>Arlene M. Garachico</b>	<b>Municipal Civil Registrar</b>
<b>Gladys D. Apostol</b>	<b>Municipal Agriculturist</b>
<b>Marissa M. Aguilar</b>	<b>Municipal Social Welfare &amp; Development Officer</b>
<b>Edgardo F. Pasiola</b>	<b>Municipal Assessor</b>
<b>Engr. Florentino J. Destacamento</b>	<b>Municipal Engineer</b>
<b>Dr. Victoria Josefa F. Basilan</b>	<b>Municipal Health Officer</b>
<b>Clemencia P. Abrigo</b>	<b>Human Resource Administrative Officer / HRMO IV</b>
<b>Nemia B. Monzones</b>	<b>Sangguniang Bayan Secretary</b>

**National Line Agencies**

<b>Larry Dancil</b>	<b>MLGO V</b>
<b>PSI Mederic M. Villarete</b>	<b>PNP</b>
<b>SFO4 Jose F. Agdoro</b>	<b>BFP</b>
<b>Neil G. Angeles</b>	<b>District Supervisor/ Department of Education Alaminos</b>
<b>Hon. Judge Dona B. Pascual</b>	<b>Municipal Trial Court Judge</b>
<b>Danilo Cartagena</b>	<b>COMELEC Office</b>

# **PART 2:**

# **LGU'S STRATEGIC**

# **DIRECTION**

## ***Mission***

*To make the Municipality of Alaminos, Laguna an investor and business friendly community, creating more jobs and opportunities to its citizenry without compromising the environment and general welfare of the people.*

*To prepare the Municipality of Alaminos, Laguna to the challenges of development and make it adaptive to changes as a result of progress.*

## ***Vision***

*A progressive Agro-Industrial community anchored on a strong government-civil society partnership with high regards to environment and the welfare of its people, thru transparency and proper accountability.*

**PART 3:**  
**EXECUTIVE-**  
**LEGISLATIVE**  
**AGENDA**

## EXECUTIVE-LEGISLATIVE AGENDA

2013 – 2016

### 3.1 ADMINISTRATIVE GOVERNANCE

#### 3.1.1 Local Legislation

- Absence of SIS
- Lack of well-trained legislative staff.

#### 3.1.2 Development Planning

- The Formulated Comprehensive Land Use Plan is not yet approved.

#### 3.1.3 Revenue Generation

- Average realization of Income on taxes, Licenses and other fees

#### 3.1.4 Customer Service Civil Applications

- Tax Mapping not yet computerized
- PhilCris – Not fully operational, Partially operating
- Leads to poor revenue collection

#### 3.1.5 Resource Allocation and Utilization

- A. Personnel Services Exceed 45% limitation set by RA 7160
- Additional Necessary positions to effectively implement programs cannot be created
- 2.Expenditures per capita is below the average 3rd Class LGU

#### 3.1.6 Human Resource Management and Development

- Punctuality and Attendance

### 3.2 SOCIAL GOVERNANCE

**3.2.1 Health Services**

- Re-activation of the Local Health Board as Information and monitoring body for health
- Lack of adequate Maternal Care package in the RHU .
- No FBD ( facility-based delivery )

**3.2.2 Support to education services**

- Inadequate sports facilities (Covered gymnasium with different sports provision)
- Need for scholarship grants for administrators, staff and faculty
- Technological advancement like LCD, computer units. Internet connections

**3.2.3 Support to Housing and Basic Utilities**

- No relocation site for Informal Settlers
- Absence of Lot acquisition for PNR squatters
- Upgrading of LUWA water facilities
- No relocation site for informal settlers
- Absence of LOT Acquisition for PNR Squatters.
- Absence of water facilities in some Barangay

**3.2.4 Peace Security and Disaster Risk Management**

- Not commensurate incentives received by the Brgy. Tanod in the performance of their duties
- Low respect of the members of the society to the PNP
- Numerous number of drug pusher and users
- Traffic congestion

**3.3 ECONOMIC GOVERNANCE**

**3.3.1 Support to Agriculture Sector**

- Dwindling land area for agricultural practices
- Decreasing number of local farmers
- Poor Farming practices/Poor adaption on new farming technologies
- Insufficient farming tools/equipment for the farmers

- Insufficient planting materials and other farm inputs distributed to the farmers
- Low clientele reach/insufficient number of clientele served
- Fund sourcing/loan windows are minimal and not easily accessible
- No accredited SLH
- No technical personnel knowledgeable on livestock matter
- Insufficient animals for Dispersal

### **3.3.2 Entrepreneurship, Business and Industry Promotion**

## **3.4 ENVIRONMENTAL GOVERNANCE**

### **3.4.1 Forest Ecosystem Management**

- Denuded forest illegal logging and kaingin
- Unidentified LGU's forest area in Pataguin

### **3.4.2 Freshwater Ecosystem Management**

- Stagnant waters on some rivers and waterways
- Presence of small dumpsites along the creeks and waterways

### **3.4.3 Urban Ecosystem Management**

- Improper Solid Waste Disposal and Collection at the household and Barangay Levels
- Insufficient equipment for waste processing
- MENRO office not created
- Closed "Open dumpsite not fully rehabilitated

## **3.5 ON VALUING FUNDAMENTAL OF GOOD GOVERNANCE**

### **3.5.1 Participation**

- 

### **3.5.2 Transparency**

- Website needs to be improved/ updated
- No assigned personnel on Information Desk

### **3.5.3 Financial Accountability**

- Revisit Accounting Flow and Processes

**PART 4:**  
**SECTORAL**  
**SITUATIONER,**  
**DEVELOPMENT**  
**GOALS, OBJECTIVES**  
**AND PROGRAMS**  
**AND PROJECTS**

### **3.1 ADMINISTRATIVE GOVERNANCE**

#### **3.1.1 Local Legislation**

##### **Brief Situation**

?????

##### **Issues and Concerns**

1. Absence of SIS
2. Lack of well-trained legislative staff.

##### **Development Goals**

1. To implement the SIS (Computerization and to codify ordinances)

##### **Objectives**

1. To have a computerized systematic and accessible filing system

##### **Programs and Policies**

1. Computerization of Legislative Tracking System
2. Code of General Ordinance

#### **3.1.2 Development Planning**

##### **Brief Situation**

Utilization of 20% Development Fund was approved by the Municipal Development Council and ratified by the Sangguniang Bayan. Comprehensive Land Use Plan was submitted to the Sangguniang Bayan for review and for public hearing.

##### **Issues and Concerns**

1. The Formulated Comprehensive Land Use Plan is not yet approved.

**Development Goals:**

1. To approve the CLUP and CDP by the 1st Quarter of 2014 by the SangguniangPanlalawigan and Sangguniang Bayan

**Objectives**

1. To submit the formulated CLUP and CDP to the SangguniangPanlalawigan and Sangguniang Bayan by 4th Quarter 2013.
2. Delineate the best use to prevent premature and wasteful development.
3. Maintain Ecological balance through preservation of unique or special natural features;
4. Translate socio-economic policies and plans;
5. Incorporate changes in the goals and objectives of the community

**Programs and Projects**

1. Revision of Comprehensive Land Use Plan and Comprehensive Development Fund

**3.1.3 REVENUE GENERATION**

Brief Situation

Based on estimated income included on Annual Budget for Current Year 2013, the realized tax revenue total collections is 34% above the estimated target while the realized non-tax total collections is 2% below the estimated target.

Overall the Treasury Department of this Municipality was able to reach its goal as far as tax revenue collections is concerned but failed in the non-tax revenue collections specifically in the economic enterprises sources.

**Issues and Concerns**

1. Average realization of Income on taxes, Licenses and other fees

**Development Goals:**

1. To increase LGU collection

## **Objectives**

1. Fastest services
2. Accurate Assessment

## **Programs and Projects**

1. Massive tax campaign on different barangay
2. Request for computerization of real property tax records
3. Request for computerization of market fees and other collections and regular inspection of market stall owners
4. Collection of slaughterhouse fess, update records of payments
5. Collection of revised payments once revision was approved and implemented
6. Revision of Local Tax Code
7. General Revision of Real Property Tax
8. Conduct of Tax Caravan

### **8.1.4 RESOURCE ALLOCATION AND UTILIZATION**

#### **Brief Situation**

While allocation and utilization of available resources are in place, the Municipality of Alaminos, Laguna still needs additional resources to support programs, projects and activities that will meet the needs of the constituents and to satisfy the budgetary limitation on personal services. Necessary additional positions were not created due to budgetary constraints.

#### **Issues and Concerns**

1. Personnel Services Exceed 45% limitation set by RA 7160
2. Additional Necessary positions to effectively implement programs cannot be created
3. Expenditures per capita is below the average 3<sup>rd</sup> Class LGU

#### **Development Goals:**

1. To meet the Personal Services Limitation set by the Local Government Code
2. To allocate funds for additional necessary positions
3. To improve expenditure per capita

## **Objectives**

1. To strictly observe the policy that no additional position be funded until Personal Services Limitation has been complied.
2. To allocate funds for additional necessary position if the limit on Personal Services permits to
3. To effectively allocate and utilize available resources

### **Programs and Projects**

1. Computerization of E-NGAS (Electronic New Government Accounting System)
2. Improve efficiency in allocation and utilization of public funds through trainings and seminars.

### **3.1.5 CUSTOMER SERVICE CIVIL APPLICATIONS**

#### **Brief Situation**

???????

#### **Issues and Problems**

1. Tax Mapping not yet computerized
2. PhilCris – Not fully operational , Partially operating
3. Leads to poor revenue collection

#### **Development Goals:**

1. Computerization (full operation of the PhilCris – for improved civil registry info system
2. Full operationalization of the PhilCris through computerization for improved Civil Registry Information System

#### **Objectives**

1. Fast Service to the constituents
2. Seamless transactional process.
3. To upgrade the internet service

#### **Development Goals**

1. Computerization of Civil Registry Documents

## **3.2 SOCIAL SERVICES**

### **3.2.1 Health Services**

#### **Brief Situation**

????????

#### **Issues and Problems**

1. Re-activation of the Local Health Board as Information and monitoring body for health
2. Lack of adequate Maternal Care package in the RHU .
3. No FBD ( facility-based delivery )

#### **Development Goals**

1. To have a legitimate body to address issues on Health; from Information campaign to implementation & monitoring of health programs for year 2013-2016

#### **Objectives**

1. To request for resolution creating members/appointing individuals to the Local Health Board

#### **Programs and Projects**

1. RE-activation of the Local Health Board as Information & Monitoring Body for Health
2. To have a Philhealth accredited RHU-based delivery & NB care package
3. Lack of Provision of Emergency vehicle (Ambulance) for urgent referrals
4. Inadequate personnel to implement Health Program

### **3.2.2 SUPPORT TO EDUCATION SERVICES**

#### **Brief Situation**

The LGU as a very special component of society has contributed a lot in monitoring and supporting education at its best thus realizing the importance of getting involved and be educated. The Special Education Fund (SEF) is primarily allocated for school building repair, teachers' welfare and development and sports enhancement program especially in the grass roots level in particular.

**The Education Sector in the local setting has been very fortunate to have a very fine-tuned partnership/linkages with the LGU under the unblemished leadership of our Municipal Mayor as far as appropriation and management is concerned.**

**Issues and Problems**

1. Inadequate sports facilities (Covered gymnasium with different sports provision)
2. Need for scholarship grants for administrators, staff and faculty
3. Technological advancement like LCD, computer units. Internet connections

**Development Goals**

1. To put-up adequate sports facilities within a school premises.
2. Provide scholarships and educational research
3. To procure the much needed LCD's, computer units and internet connections

**Objectives**

1. To construct an ideal sports facilities
2. To grant scholarships and educational assistance as regards to research undertakings

**Programs and Projects**

1. Construction of the much needed sports facilities
2. Capacity building program for Teachers when it comes to research and scholarship grants.

**2.2.3 SUPPORT TO HOUSING BASIC UTILITIES**

**Brief Situation**

**????????**

**Issues and Problems**

1. No relocation site for Informal Settlers
2. Absence of Lot acquisition for PNR squatters

3. Upgrading of LUWA water facilities
4. No relocation site for informal settlers
5. Absence of LOT Acquisition for PNR Squatters.
6. Absence of water facilities in some Barangay

#### **Goals**

1. By the end of 2016, 250 informal settlers were relocated
2. By the end of 2016, acquisition of lot were distributed to at least 20% of PNR squatters
3. To provide water facilities in some barangays by the end of 2014

#### **Objectives**

1. To utilize MDRRM Fund in acquisition of Land and Housing Facilities
2. To lessen the member of squatters in the Municipality
4. To have clean and safe water facility in some barangays

#### **Programs and Projects**

1. ????????

#### **3.2.4 Peace Security and Disaster Risk Management**

##### **Brief Situation**

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##### **Issued and Problems**

1. Not commensurate incentives received by the Brgy. Tanod in the performance of their duties
2. Low respect of the members of the society to the PNP
3. Numerous number of drug pusher and users
4. Traffic congestion

##### **Goals**

1. To give ample incentives given to the Brgy. Tanod.
2. To monitor all the action made by the PNP in order for them to attain high respect by the members of the society
3. Drug free community
4. Orderly and smooth flowing of vehicles

### **Objectives**

1. To increase the socio economic level of the Brgy. Tanod
2. To have a respectful and peaceful community
3. To decrease the number of drug pushers and users
4. To resolve the issue of traffic congestion by making transportation program that will be beneficial to all the constituents of our municipality

### **Programs and Projects**

1. ????????????

### **3.3 ECONOMIC GOVERNANCE**

#### **3.3.1 Support to Agriculture Sector**

##### **Brief Situation**

Alaminos is an agricultural town whose main produce are coconut and fruit bearings like lanzones, rambutan, pineapple, citrus, mango and bananas. New crops are being introduced in the farms are durian and mangosteen knowing the adaptability in the locality. Coffee, cacao and other traditional crops are being reintroduced by some knowing the demand and market potential.

Livestock specifically swine and poultry is being raised also. Big commercial farms and backyard farming are present and thriving in Alaminos setting. Based on recent studies, agriculture is still \_\_\_\_ & of the total land area of the municipality.

With the increasing number of populace, there is a decreasing number of farmers left to tend the farms. They either going out of the country and search for a greener pasture or pursuing work other than farming. Likewise, there is a decreasing area for agricultural activities due to conversion.

Many farmers who are doing the “ariendo” for the production of different vegetables are from Quezon province and other nearby municipalities. It just shows that the soil is still fertile and productive, and that the soil potential is still high to grow different crops. With this, the LGU aims to help and entice farmers and more farmers to engage in farming. This is by trying to address issues and problems facing agriculture both on livestock and crop sectors.

##### **Issues and Problems**

1. Dwindling land area for agricultural practices
2. Decreasing number of local farmers
3. Poor Farming practices/Poor adaption on new farming technologies
4. Insufficient farming tools/equipment for the farmers
5. Insufficient planting materials and other farm inputs distributed to the farmers

6. Low clientele reach/insufficient # of clientele served
7. Fund Sourcing/Loan windows are minimal and not easily accessible
8. No accredited SLH
9. No technical personnel knowledgeable on livestock matters
10. Insufficient animals for Dispersal

### **Goals**

1. To implement strictly the Land Use plan of the municipality
2. To encourage more people to engage in farming
3. To enrich farmers' awareness on new farming technologies and best practices
4. To provide tools and equipments needed by the farmers
5. To enrich farmers' awareness on new farming technologies and best practices
6. To increase distribution of planting materials
7. To provide Income Generating Projects fitted to the farmers and other members of the Farm family
8. Tap loan windows available at the Local and National Government and help farmers access these loans
9. Provide additional local loan programs to the farmers
10. Establishment of "AA" or "AAA" SLH
11. To make L.I./paravet available
12. Additional livestock for dispersal

### **Objectives**

1. To maximize land utilization for agricultural productivity, to protect the agricultural area for food production and security
2. To increase awareness of benefits of engaging in farming as enterprise
3. To provide trainings and seminars on new technologies and adopt best practices
4. To provide at least thirty (30) knapsack sprayers and thirty (30) units of grass cutters
5. To purchase/provide/solicit five thousand 5000 grafted lanzones, one hundred (100) kilos assorted vegetable seeds, one thousand (1000) lakatan tissue culture, 500 red lady/sinta papaya seedlings
6. To identify various IGP's fitted to the FF by 4<sup>th</sup> quarter 2013, to provide trainings seminar on identified IGP's by 1<sup>st</sup> quarter 2014
7. Make the farmers aware of the loan windows programs of the DA and the schemes, To make available additional two hundred thousand pesos ( P200K) fund to finance loan program of the LGU
8. To find suitable site for ALH by 1<sup>st</sup> quarter of 2014, to establish SLH by 2<sup>nd</sup> quarter 2014 , and to make the SLH operating by 4<sup>th</sup> quarter 2014
9. To hire technical personnel that can serve as Livestock Inspector
10. To make available 10 heads of large cattle, 20 heads sow for dispersal to livestock farmers by 2<sup>nd</sup> quarter 2014 , to increase meat supply in the market, and to increase farmers income and have a sustainable IGP

Municipality of Alaminos, Laguna  
Executive Legislative Agenda 2013-2016